



Motorcycle Outreach and WIMA

WHAT IS MOTORCYCLE OUTREACH?

Motorcycle Outreach is a charitable organisation that works to introduce effective healthcare delivery in remote areas of developing countries. This is done by providing properly managed fleets of motorcycles to local healthcare workers. The charity was founded in the memory of Simon Milward, a round the world motorcycle traveller and fundraiser, who started the concept in Indonesia in 2002.

Motorcycle Outreach supports an established project managed by its partner organisation, Health for All (HfA), in **East Flores in Indonesia**. HfA provides primary healthcare transport for a catchment area of over fifty thousand people living in over fifty villages in this remote region. The charity is run by skilled volunteers: the directors are not paid salaries and expenses are kept to a minimum. 90% of funds raised go directly to the local projects.

Motorcycle Outreach is currently developing a project in Tanzania after running a small pilot scheme in 2015.



Motorcycle Outreach currently supports Zero Breakdown Healthcare Logistics in Indonesia and Tanzania



Simon Milward. 1965-2005

OUR VISION

To ensure that **no human being living in remote communities of developing countries shall be denied access to basic healthcare services simply because of their location.**

Motorcycle Outreach envisions that healthcare support in all developing countries can be mobilized in a reliable, flexible and economic way in order to make a significant impact on the health, quality of life and prosperity of outreach communities.



"Need medical help? Travel for days along potholed roads and tracks in the back of a pickup truck? You wouldn't have to if MoR were around. Motorcycle Outreach make the difference in a way that helps the injured and sick, and the local people by their strong involvement in make the project a success. I think that the best charitable organisations help people to help themselves!"

Sam Manicom, Adventure Motorcyclist & Travel Writer

CURRENT ACTIVITIES

Health for All, Indonesia

- Using locally trained technicians, manage and control the roadworthiness of the motorcycle fleet based on the "zero breakdown" principle.
- Manage all spares for preventative and corrective maintenance of the motorcycles.
- Train health workers to ride motorcycles including on-going checks.
- Organise seminars/group discussions on reproductive health, nutrition, STDs, HIV/AIDS and supply health education materials for distribution.



IMPACT

Maternal deaths reduced

from 20 cases in 2002 to 1 case in 2012

Infant mortality reduced

from 70 cases in 2002 to 4 cases in 2012

Improved healthcare for over 50,000

across 50 villages in East Flores

Better health education

and advice for all communities being served

Increased home visits

plus regular visits to the local health centre and school

More effective health monitoring

and inoculation programmes

FUTURE PRIORITIES

Health for All, Indonesia

To continue supporting the project in Indonesia, developing a new workshop facility to enable local partner Health for All to increase its geographical reach, while maintaining its award-winning sustainability.



Tiffany Coates, leading female adventure motorcyclist, overland tour guide and member of WIMA GB.
"I have travelled extensively and seen at first hand the heartbreak and tragedy that the lack of a health service has on remote villages due to the effects of poverty, lack of resources and poor transport infrastructure. I'm therefore delighted to be able to support Motorcycle Outreach and the amazing work it carries out in delivering a dependable and sustainable health service to those who are most vulnerable."

FUTURE PRIORITIES CONT'D

Motorcycle Outreach and Pikilily, Tanzania



Claire Elsdon, MoR Trustee, with her DRZ400 during her London to Cape Town ride



Warm welcome for MoR at the project launch in Tanzania



Claire meeting local children in Tanzania

In 2015, Motorcycle Outreach launched a pilot project in southern Tanzania, with the assistance of the White Ribbon Alliance, a global network of maternal health advocates. The project is now based in Mwanza, Tanzania's second biggest town, under the leadership of Claire Elsdon. Claire is a WIMA GB member and a Trustee of Motorcycle Outreach. After a solo motorcycle trip from London to Cape Town, Claire spent three months in Malawi

renovating a fleet of motorcycles for a local NGO and her vision of her own project, called Pikilily, was born.

Pikilily seeks to empower local women by training them in motorcycle maintenance and teaching them how to ride, in order to give them an income. Claire is exploring options for scaling up Motorcycle Outreach's work to function alongside her own project.



HOW WIMA HAS HELPED SO FAR

WIMA has played a leading role in fundraising. **£3380** has been raised in the last year from the UK and several other divisions. This money is ring-fenced for a bike for the Tanzania project and will also cover rider training, safety clothing and maintenance for three years."



Estonian President Anneli Pille and International VP Åsa Öhqvist ran the Leiden Marathon and raised over £800. They display their medals to their WIMA Netherlands President Bernadette Hanekamp.

WIMA was also active in an MoR fund-raising project with the UK student midwives in 2014. A 50 metre scroll was sent around UK hospitals and to the Midwives' International Congress in Prague which people signed in return for a donation. £17,000 was raised which kick-started the Tanzanian project.



The 11,000 signature Scroll at the closing ceremony of the ICM's Triennial Congress, Prague



Hampton Court Palace, London. Launch venue for the scroll's 2,200 mile journey. Venue arranged by WIMA member, Kate Minchin

CONTACT US

Email Ron Common, Tanzania Project Manager at Motorcycle Outreach: ron@motorcycleoutreach.org

Or, phone/text/WhatsApp +44 780 873 9925 and ask for Sheonagh

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HOW CAN WIMA HELP NOW?

Make a donation

visit www.motorcycleoutreach.org and click the "Donate" button.

Fundraising

The immediate priority is to raise funds for the Mwanza workshop in Tanzania, for rent and to buy tools.

There are many ways to fundraise and it can be a lot of fun: visit www.institute-of-fundraising.org.uk for ideas. Your own country will have a similar website. Perhaps get a WIMA manager in your country to co-ordinate and collect the money. All sums, however small, are valuable.

Give as you Live

Discover and download "Give as you Live".

Most of your favourite online stores are signed up to the scheme and will donate a percentage of whatever you spend online - all at no cost to you.

Volunteer

There are opportunities to assist with research, fundraising, raising awareness, project management, social media etc. If you are interested, then please get in touch.